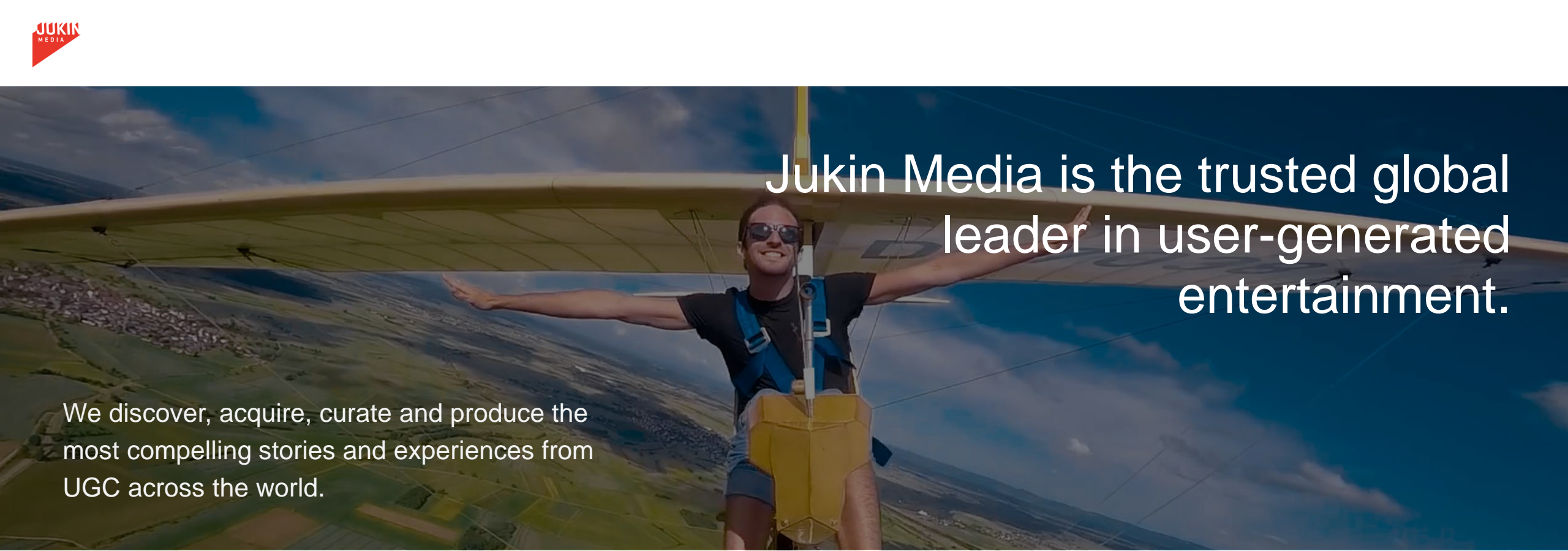


kOnnect

↻ DIGITAL



Snackable Video Content
for Millennials



Jukin Media is the trusted global leader in user-generated entertainment.

We discover, acquire, curate and produce the most compelling stories and experiences from UGC across the world.

THE WALL STREET JOURNAL.

“Madison Avenue is turning to Jukin for amateur content”

VARIETY

“Unlike other multi-channel networks, Jukin owns the intellectual property of its video library.”

WIRED

“The Company That’s Made Viral Videos Big Business”

Forbes

“Jukin licenses viral content to some of the world’s largest entertainment networks...”

A trusted source for the biggest brands & media companies across the world

Advertisers

News

Networks

Syndication

Platforms



Our Audience

Jukin Media is a top video destination for social-native millennials.

52 Million

Fans & Subscribers

900 Million

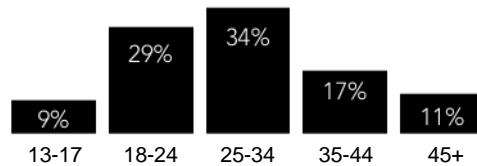
Monthly Reach

1.5 Million

Monthly Video Views

65%

Male



18-34 Primary Age Group

61%

College Educated

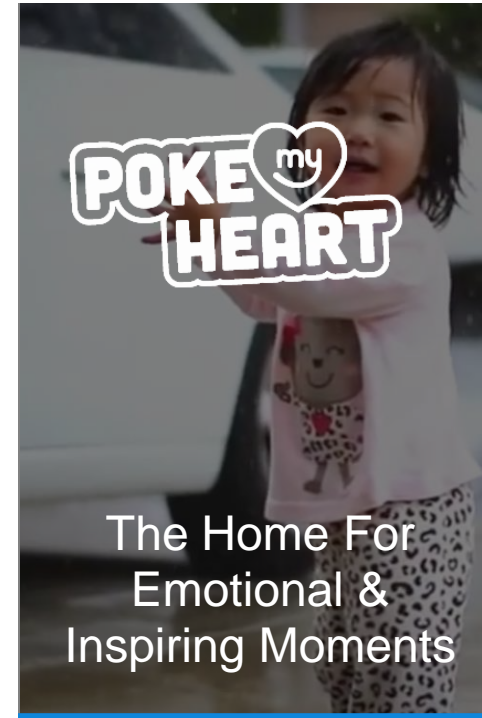
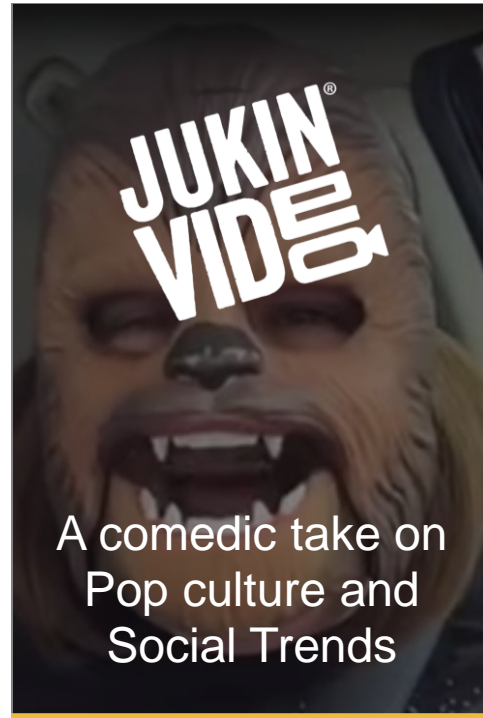
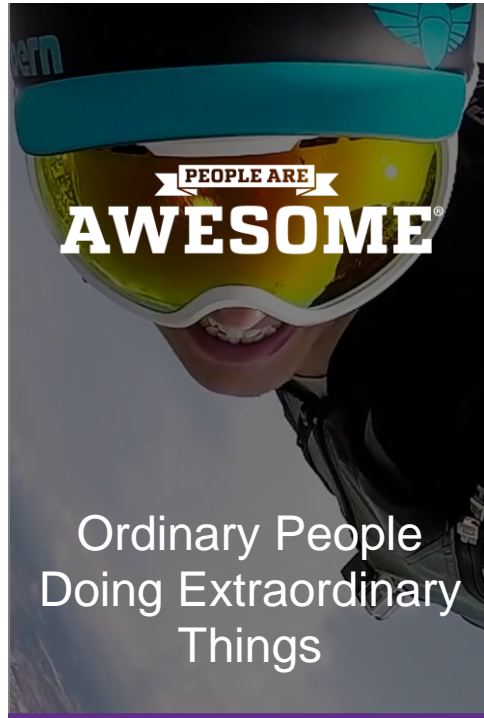
70%

International

\$71K

HHI

Our Brands



52 Million

Loyal Fans

1.5 Billion

Monthly Views

30 Million

Monthly Engagements

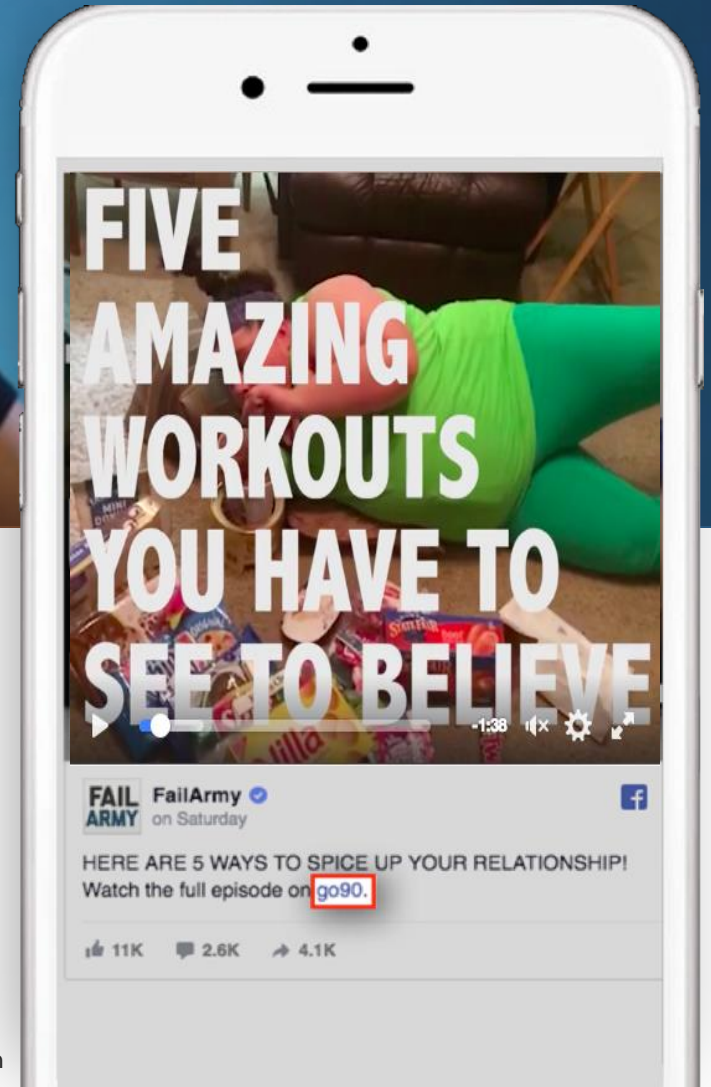
20 Million

Monthly Hours Watched



Verizon Go90

“Fail5 Show”



Execution

Jukin delivered 50 unique “Fail5” programming series videos with weekly Facebook posts driving FailArmy’s audience over to Go90.

Performance

163M

Total Views
Delivered

1.8M

Total Engagements
Delivered



Appendix



FAILARMY®

FailArmy is the leading humor brand that relies on its active and enthusiastic community for funny video content and sense of humor. We feature the web's funniest fail videos, mashed together for your viewing pleasure!



Play Sizzle

Loyal Fans

25 Million

Monthly Views

850 Million

Monthly Shares

3.8 Million

Monthly Comments

1.9 Million



PEOPLE ARE
AWESOME®

People Are Awesome is dedicated to those who thrive on pushing the boundaries of human endeavor and achieving the seemingly impossible. We feature videos that celebrate human physical ability and ambition.



Play Sizzle

Loyal Fans

15 Million

Monthly Views

412 Million

Monthly Shares

3.8 Million

Monthly Comments

1.1 Million

JUKIN[®] VIDEO

JukinVideo is the home of viral videos; providing a curated mix of exclusive and entertaining UGC. JukinVideo emphasizes the importance in its' conversation with the fans, tapping into a passionate community who share videos they love.



Play Sizzle

Loyal Fans

7.5 Million

Monthly Views

500 Million

Monthly Shares

2 Million

Monthly Comments

1 Million



The Pet Collective is home to the top trending pet clips, most entertaining memes, and funniest animal videos online. Simply put, we think animals are the best ever.



Play Sizzle

Loyal Fans

6 Million

Monthly Views

270 Million

Monthly Shares

3.7 Million

Monthly Comments

1.8 Million



From marriage proposals to kids seeing rain for the first time, poke my heart is meant to give you the "feels". We showcase videos that make you happy, inspired, or nostalgic.

 Play Sizzle

Loyal Fans

620,000

Monthly Views

38 Million

Monthly Shares

565,000

Monthly Comments

134,000

Thank You